

OFFICIAL PRESS RELEASE

*Confirmation of the approval for swimsuit **J01** created and manufactured by Jaked Srl, official technical sponsor and official supplier of the Italian Teams of FIN (Italian Swimming Federation)*

JAKED is proud to confirm and announce that FINA has attested that the swimsuit **J01**, whose approval was deferred since past May 19th 2009, fully complies with the regulations in force.

JAKED would like to clarify that no modifications were performed on the swimsuit **J01** which actually continues to be identical to the one used during the Beijing Olympic Games.

JAKED proved on a scientific indisputable evidence that the swimsuit **J01** does not provide or take any advantage from air-trapping and that its special composition makes it totally permeable to air at any condition, even when not stretched.

Such characteristics and its minimum thickness of mm 0.4, provide JAKED with a swimsuit which fully complies with the regulations in force and with those not completely fixed yet.

Professor Michele Lanzetta, Professor Giovanni Tantussi, Professor Giovanni Lombardi and Dr. Giacomo V. Iungo from the University of Pisa (Department of Mechanical, Nuclear and Production Engineering assisted by Department of Aerospace Engineering, Department of Chemical Engineering, Industrial Chemistry and Materials Sciences, Department of Energetics) carried out an exhaustive and strict research based on meticulous methods and scientific evidence, which was delivered to FINA and FIN. This research confirmed beyond any reasonable doubt that the swimsuit **J01** does not cause any air-trapping inside it and does not trap any air between the human body and the material of the swimsuit.

JAKED would also like to highlight that its swimsuit is made with a bi-stretch textile fiber covered with a very thin coating in polyurethane.

Nevertheless, we regret the prejudice that this affair unfairly brought to the reputation and brand image of JAKED and the damages caused by the loss on sales of our product **J01** prior to the World Championships, compromising a potential huge and quick spread of its diffusion.

JAKED would like to thank Senator Paolo Barelli, General Secretary Antonello Panza and FIN, whose active and continuous assistance in the past month has been a precious moral and technical support for us.

Gallarate, June 22nd 2009

JAKED S.r.l.

An Inticom SpA Company
Via Carlo Noè, 22
21013 Gallarate (VA) Italia
Tel. +39 0331 7621 Fax. +39 0331 762800
P.IVA/R.I. VA 02271500189
Cap. Soc. Euro 25.000 i.v.
info@jaked.it